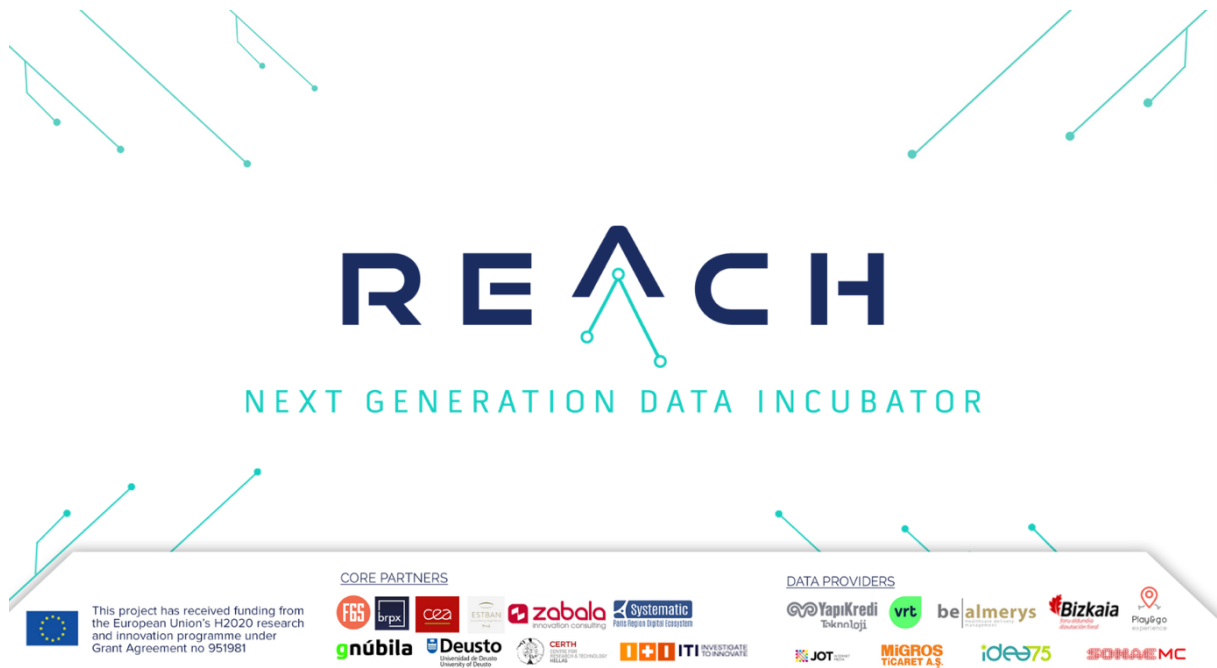


## Is your startup working with Big Data?

Join the REACH Incubator to get up to €120K, and the opportunity to work with leading corporations and their proprietary data!



### Third REACH Incubator Open Call is now open for applications!

The [Reach Incubator](#) has a €3.5 Million fund to foster the creation of data value chains across Europe and is looking for 30 promising big data startups and SMEs to take part in its third round of incubation.

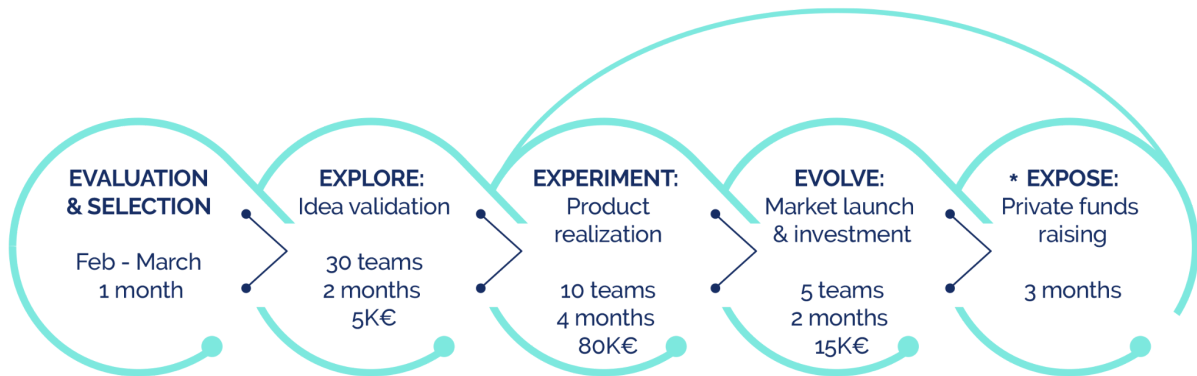
REACH is a four-phase incubation programme: EXPLORE, EXPERIMENT, EVOLVE and EXPOSE, run by 10 core partners, 8 Digital Innovation Hubs (DIHs), and 15 Data Providers. It is a fertile ground for startups and SMEs to solve real-life challenges of large corporations and conduct experimentation of secure and trusted data-fuelled solutions which utilize proprietary, often multi-stakeholder, industrial and personal data.

### The REACH Incubator provides the following benefits:

- Up to €120,000 in Equity Free Funding
- Access to Large Corporations, DIHs and their Industrial data sets
- Access to Data Digital and Business Skills
- REACH toolbox for secure and trusted data value chains
- Access to Big Data Computing and storage Infrastructure
- Access to Private Investment Networks interested in data-driven solutions
- Visibility at European Level



The 11 month programme takes startups through 4 intense stages of technical and business growth (EXPLORE, EXPERIMENT, EVOLVE and EXPOSE) over eleven months, and will go through 3 incubation rounds, with this being **the last call**.



## How does it work?

Interested startups and SMEs have three ways of applying and participating in REACH Incubator:



- **THEME-DRIVEN (Track 1)**: REACH consortium has in collaboration with the 8 leading European Digital Innovation Hubs (DIHs) defined the cross-sectorial Data Value Chain (DVC) themes to be tackled by participants. The participating DIHs are [ITI Data Cycle Hub](#), [DEUSTO](#), [DIGIHALL](#), [CERTH/ITI Smart Home](#), [CERR](#), [4PDIH](#), [CONNECT5](#) and [TERA](#). DVC themes available in the third open call are Engineering, Retail, Agriculture, Digital Marketing, Circular Economy, Manufacturing/Industry, Health, Energy, Tourism, Entertainment, Transport, Cybersecurity and Emergency Management.
- **READY-MADE (Track 2)**: Applications can propose solutions to challenges defined by the REACH Data Providers according to the needs detected in their market. Data providers sharing their challenges are [JOT](#), [Migros Ticaret A.Ş.](#), [Sonae](#), [VRT](#), [Play&go experience](#), [Idea75](#), [Almerys](#), [YKT](#), [Bizkaia](#), [EDP](#), [COFARES](#), [AN GROUP](#) and [SMART](#). The sectors they are covering are Digital Marketing, Retail, Media, Finance, Tourism,



Manufacturing/Industry, Healthcare & Insurance, Energy, Pharmaceutical Services, Transport and Entertainment.

- **FREE CHOICE (Track 3):** Applicants will devise novel DVCs by bringing their own data provider/s and/or their own datasets with those already facilitated within the REACH Data Catalogue. The applicant, a single SME, will apply together with their own Data Provider/s (at least one) proposing a joint challenge to be solved.

## REACH Incubator will hold two Info Webinars!

[1st Info Webinar:](#) 16 December 2022 | 10 AM CET

[2nd Info Webinar:](#) 20 January 2023 | 10 AM CET

**Are you ready for an open innovation opportunity? [Apply here.](#)**

Deadline to submit: 21 February 2023 at 5 PM CET

Follow REACH on social media:

